

## SHOWCASE ADVERTISING

Inches	1 week	4 weeks	8 weeks	12 weeks	16 weeks	26 weeks	52 weeks
1	28	100	185	260	312	480	884
1.5	40	140	275	375	448	650	1144
2	50	185	350	500	640	990	1508
3	75	275	525	760	960	1350	2340
4	100	365	690	990	1248	1825	3016
5	120	460	825	1190	1472	2288	3848
6	141	540	990	1464	1760	2392	4160
7	163	620	1120	1500	1888	2600	4576
8	184	720	1280	1680	1960	2860	4940
9	198	780	1420	1800	2000	3000	5200

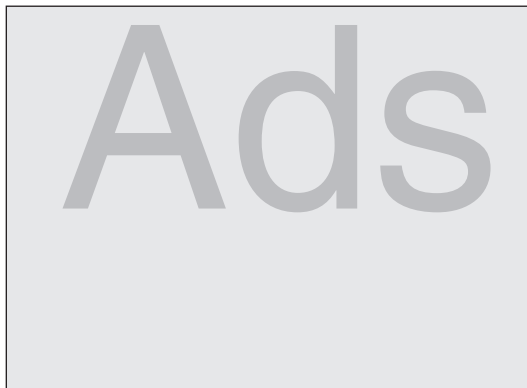
Deadline For Showcase Ads: Friday At 4:00 p.m.



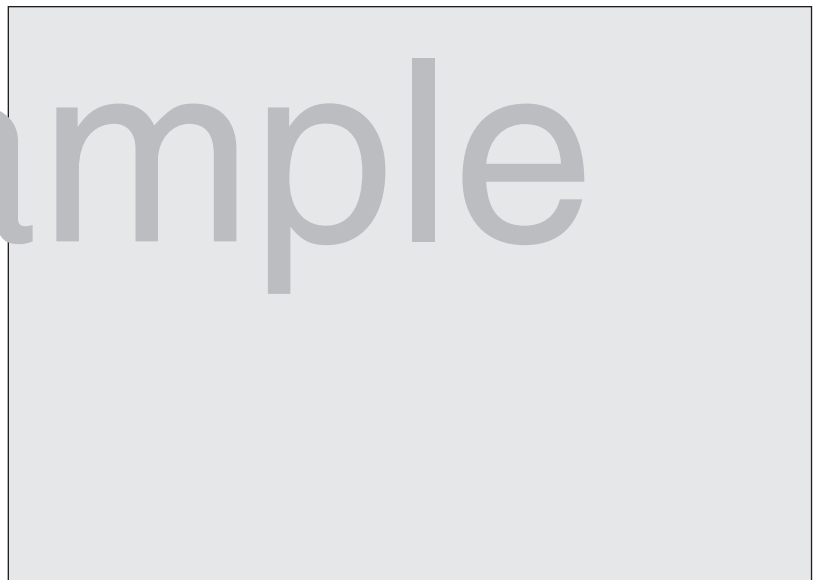
1x1



1x1.5



2x2



3x3

50,000 Circulation

### AD SUBMISSION & POLICIES

Mail, drop off or email your ad to the *Easy Reader* by the deadline. You may phone in your ad with Visa, MasterCard, American Express or Discover. All ads must be paid in advance.

*Easy Reader* reserves the right to edit or refuse any ad. Classifications subject to change. We do not furnish proofs before publication. Please proof your ad the first time it appears, as credits will only be given for one insertion.

No refunds/credits on cancelled ads.

### SHOWCASE INFORMATION

The deadline for Showcase ads is Friday at 4:00 for Thursday's edition. Showcase rates are based on a 7-column format.

BLACK PLUS ONE COLOR	10
BLACK PLUS TWO COLORS	15
BLACK PLUS THREE COLORS	15
FULL COLOR (PROCESS)	25

Prices vary for ads larger than 6"