

## CLASSIFIED RATES

# of Lines	LINE RATES			
	1 week	2 weeks	3 weeks	4 weeks
3 Lines	11	19	28	35
4 Lines	14	25	35	44
5 Lines	17	30	43	54
6 Lines	20	36	51	64
7 Lines	23	41	58	73
8 Lines	26	46	66	83
9 Lines	29	52	73	92
10 Lines	32	57	81	102
<b>Bold Print \$2.00 per week</b>				
<b>28 Characters Per Line</b>				
<b>Deadline For Line Ads: Monday At Noon</b>				

Lines	COMMERCIAL RATES			
	1 week	2 weeks	3 weeks	4 weeks
3 Lines	12	21	32	40
4 Lines	16	28	43	54
5 Lines	20	36	54	68
6 Lines	24	43	64	81
7 lines	28	50	75	95
8 Lines	32	57	86	108
9 Lines	36	64	97	122
10 Lines	40	72	108	136
<b>Bold Print \$2.00 per week</b>				
<b>28 Characters Per Line</b>				
<b>Deadline For Line Ads: Monday At Noon</b>				

BILLBOARD ADVERTISING	
4 weeks	8 weeks
120	200
<b>"25 words with each additional word \$1.00 per word, per week"</b>	
<b>Deadline For Billboard Ads: Monday at noon.</b>	

## 50,000 Circulation

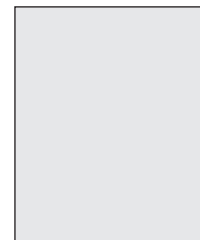
### AD SUBMISSION & POLICIES

Mail, drop off or email your ad to *Easy Reader* by the deadline. You may phone in your ad with Visa, MasterCard, American Express or Discover. All ads must be paid in advance.

*Easy Reader* reserves the right to edit or refuse any ad. Classifications subject to change. We do not furnish proofs before publication. Please proof your ad the first time it appears, as credits will only be given for one insertion.

No refunds/credits on cancelled ads.

**BILLBOARD ADVERTISING** is located within the Classified Section and offers excellent visibility for your business, special event or announcement.



Full Page  
9.5" x 12"

**TRIM SIZE:**  
10.25" x 13"

**BLEED SIZE:**  
10.75" x 13.5"